

HWH Bunclody GAA

Strategic Vision & Action Plan 2026–2028

HWH Bunclody: Building for Future Generations



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Message from GAA Chairperson

A chairde, members, players, coaches, volunteers, sponsors, and friends of HWH Bunclody GAA Club, it gives me great pride, on behalf of the Executive Committee, to introduce the HWH Bunclody GAA Club Strategic Action Plan 2026–2028.

This strategy reflects the voices, ideas, and ambitions of our members. It is built on consultation, honest discussion, and a shared belief that HWH Bunclody can continue to grow as one of the leading community-centred clubs in Wexford and beyond.

Our club has always been about far more than games. It is a place where friendships are formed, young people develop confidence and discipline, families connect, and community spirit thrives. As we look to the future, our responsibility is not only to maintain what previous generations built, but to strengthen and modernise it for those who will follow us.

This Strategic Action Plan sets out a clear vision:

To build a unified, inclusive, financially sustainable, and high-performing club with strong community roots, structured coaching pathways, modern facilities, and clear governance.

At the heart of this strategy are four key pillars:

- Communication, PR & Culture
- Coaching & Games Development
- Finance & Fundraising
- Infrastructure & Facilities

A recurring theme throughout the consultation process was the importance of strengthening our culture. Members spoke passionately about ensuring stronger links between adult and underage teams, creating better engagement across all codes, and building a club environment where every person feels welcome, valued, and connected. This includes expanding mentorship opportunities, supporting non-alcohol social initiatives, and embracing the growing diversity within our community.

We are determined to continue building a club culture where young players can look up to senior players, where families feel involved, and where participation is accessible to all regardless of background or circumstance.

Our future success on the field will depend on the strength of our coaching structures and player development systems. This plan commits to establishing a dedicated Coaching Committee, improving coach education, expanding school hurling initiatives, strengthening player pathways, and investing in long-term athletic development. We want every child in HWH Bunclody to have the opportunity to develop to their full potential in a positive, enjoyable, and supportive environment.

Equally important is ensuring that our club remains financially strong and sustainably governed. The establishment of Finance and Fundraising Committees, clearer budgeting processes, stronger grant application programmes, and broader membership engagement will help secure the long-term future of our club and its facilities.



Our facilities are a source of enormous pride for our members and community. This strategy outlines ambitious but practical developments including floodlighting upgrades, gym development, improved dressing rooms, maintenance planning, enhanced signage, and the futureproofing of our grounds and infrastructure. These developments are about creating a better experience for players, supporters, volunteers, and visitors alike.

Importantly, this strategy recognises that the strength of HWH Bunclody has always come from its people. Every coach, mentor, committee member, parent, volunteer, sponsor, and supporter contributes to the success of this club. Volunteerism remains the foundation upon which everything else is built.

Over the next three years, we will measure success not only by results on the pitch, but by:

- Increased participation at all age levels
- Stronger player retention
- Improved member satisfaction
- Greater community involvement
- Sustainable fundraising growth
- Enhanced facilities and club experience

This Strategic Action Plan is not the responsibility of one committee alone. It belongs to all of us. Delivering it will require unity, commitment, and continued collaboration across every area of the club.

I want to sincerely thank everyone who contributed ideas, feedback, and time to this process. Your passion for HWH Bunclody is clear throughout every page of this strategy.

Together, we can ensure that HWH Bunclody GAA Club continues to grow as a welcoming, ambitious, and community-driven club for generations to come.

Le meas,

Frank Burke

Chairperson

HWH Bunclody GAA Club



Club History

There has been a GAA club in Bunclody since shortly after the GAA was founded in 1884, operating under various names over the years — Bunclody Insurgents, Slaney Harriers, Mall Rovers, Glaslacken Hurling Club, Halfway House, St Vincent's, Bunclody, and others.

Bunclody Insurgents won the Junior Football Championship in 1913, and some members of that team went on to assist the Wexford footballers in achieving four All-Ireland wins in a row from 1915 to 1918. We claimed this competition again in 1968 under the Halfway House banner.

A split in the club during the mid-1970s led to the formation of two adult clubs: Bunclody and Halfway House. However, this arrangement was short-lived, as Nicky Rackard brokered a deal that led to the formation of the current club, HWH Bunclody, in 1976. With renewed energy and an endless supply of young footballers — many of whom had achieved success in the Rackard League — there was a growing sense that we were on the brink of a breakthrough.

Gorey were defeated in the Intermediate Football Final of 1976. We reached our first Senior Final in 1977 but fell short, as we did over the next four years in two semi-finals and two finals. We finally claimed the senior football title in 1982, and again in 1985. Our junior teams also had strong performances during this period, winning the Junior B Football title in 1978 and another Junior title in 1986.

At underage level, the club flourished, winning numerous titles at U14, U16, U18, and U21. This trend continued well into the mid-2000s, as shown in our roll of honour.

Football was the dominant sport in the club from the beginning. However, this began to change in the late 1970s and early 1980s, when new teachers and coaches introduced hurling to children at a young age. While hurling always had a presence in the parish, it relied heavily on individual families to keep it alive. With new enthusiasm and better structures, we soon became competitive. In 1978, we won our first hurling title — Junior B. Our first Intermediate title came in 1982, and we competed at Senior level for the next six years. Our underage teams thrived, beginning with the U21s winning in 1988, and enjoyed success at all levels.

Today, we are a true dual club, with equal emphasis on both codes from U6 to Senior, overseen by a strong central committee.

A camogie club was first formed in the mid-1960s but became inactive by the early 1970s. It was reformed in 1982 and took off like a whirlwind. Within a few years, we were winning competitions at both underage and adult levels. Highlights include back-to-back Junior titles in 1993 and 1994, which led to promotion to Senior in 1995. That same year, we were Senior in hurling and football as well — an incredible achievement. We went on to win four Intermediate Camogie Championships and a Senior B title. At underage, championships and leagues have been won at every level — U12, U14, U16, and U18. Our proudest moment came when we won the All-Ireland Féile na nGael in Galway in 1993 — a remarkable achievement for such a young club.

HWH Bunclody Ladies Football Club was formed in 2003, starting with an underage team. By 2024, more underage teams had been added, and a junior team was formed in 2025, thanks to the involvement of girls from our catchment area. These teams have been hugely successful, winning numerous championships and leagues. Today, with more clubs entering adult teams, all our adult players are homegrown.



A Place to Play is a recently published book by Humphrey Kelleher highlighting 101 famous GAA grounds around the country. This is a subject many clubs can relate to, as most only secured a permanent home in the past fifty years. Our own story is long and varied, built on the goodwill of local farmers and the community.

In the early years, we played at Humphrey's in Carrigduff, Kavanagh's of Ballinavocran, and Gaelic Park in Irish Street — which belonged to the parish and was the home of the GAA. Part of that field was sold in the late 1940s to build a school. Robert Hall-Dare then provided a pitch in the Bridge Meadow — a perfectly flat field on the banks of the Slaney that was the envy of many clubs. Sharing it with 40 or 50 ten-hundredweight bullocks in the summertime seemed perfectly normal back then!

We remained there until the early 1970s when the Bridge Meadow was reclaimed for agricultural use, and we had to find a new home. Hanrick's of Ballinacorney and Kehoe's of Camtigue came to the rescue. Later that decade, we moved to Pat Kavanagh's in Inch, and in the 1980s, to another Kavanagh field across the road. Our final move was to our own grounds on Church Road, officially opened on 28th April 1985 by Uachtarán Mick Loftus.

As the club grew, and with camogie thriving, a single pitch was no longer enough. In 1996, ten acres were purchased and later developed, with the current layout officially opened by Uachtarán Nicky Brennan on 14th May 2006. Recent additions — including the indoor pavilion, hurling wall, walking track, floodlighting, and spectator stand — have greatly improved the development, participation, and enjoyment of our game.



Appreciation Night in May 2025 for the 1986 Field Committee



Club Roll of Honour

The history of HWH Bunclody GAA Club is deeply rooted in the sporting and cultural life of the parish. Since the foundation of the GAA in 1884, teams from Bunclody have competed under various names including Bunclody Insurgents, Slaney Harriers, Mall Rovers, Gla

slacken Hurling Club, Halfway House, St Vincent's, Bunclody, and ultimately HWH Bunclody following the amalgamation in 1976. The club has enjoyed success across Gaelic football and hurling, at adult and underage level, while also making a significant contribution to Wexford GAA.

The following Roll of Honour highlights some of the key achievements and milestones in the club's proud history. Additional honours and underage successes may be added following archival verification.

Adult Football Honours

Senior Football Championship

- Winners: 1982, 1985

Intermediate Football Championship

- Winners: 1976
- Winners 2019

Junior Football Championship

- Bunclody Insurgents: 1913
- Halfway House: 1968
- HWH Bunclody: 1986

Junior B Football Championship

- Winners: 1978

Adult Hurling Honours

Intermediate Hurling Championship

- Winners: 1982, 1993, 1995, 2002, 2010

Junior B Hurling Championship

- Winners: 1978

Underage Honours

The club has enjoyed sustained success across underage football and hurling competitions at:

- U12, U14, U16, Minor/U18, U21/U20

The club experienced significant underage success throughout the 1980s, 1990s, and 2000s, laying the foundations for adult success and strengthening HWH Bunclody's reputation as a strong dual club.



Club Development Milestones

Key Milestones

- 1976 – Formation of HWH Bunclody following club amalgamation
- 1985 – Official opening of Church Road grounds by Uachtaráin Mick Loftus
- 2006 – Official opening of expanded club development by Uachtaráin Nicky Brennan
- 2022 – Official opening of the John Wall Memorial Stand
- Development of indoor arena, walking track, hurling wall, floodlighting, and community facilities

Teastas Omóis Recipients

The Teastas Omóis is the highest honour that HWH Bunclody GAA Club can bestow on an individual in recognition of outstanding service and contribution to the club.

2000	Michael Deane
2001	Dan Murphy
2002	Sean Cowman
2003	Martin Murphy
2004	Seán Kelly
2005	Willie Kelly
2006	George Rankin
2007	Fr. Jim Byrne
2008	Noel Ryan
2009	Fr. Jimmy Ryan
2010	Patsy Furlong
2011	Jim Byrne
2012	Tom Hanrick
2013	Mickey Connors
2020	Dinny Hanrick
2023	Rory Kinsella
2024	Pat Doyle



Legacy & Future

The achievements listed above represent not only sporting success, but also the dedication of generations of volunteers, players, coaches, families, and supporters who have built and sustained HWH Bunclody GAA Club. This Strategic Action Plan aims to build on that proud tradition and ensure that future generations continue to experience success, participation, community, and belonging within our club.



HWH Bunclody Club Profile and Capacity Overview

HWH Bunclody serves a strong and growing catchment area across both primary and secondary school levels. Current primary school enrolment within the catchment includes 505 students across Kilmysall NS, Our Lady of Lourdes NS, and Carrigduff NS. At secondary level, FCJ and Bunclody Community College have a combined enrolment of 1,349 students, providing a significant player development base for the club.

The club currently fields 18 teams across all age grades and codes, from U6 through to adult level. Underage teams operate at U6, U8, U10, U12, U14, U16, and U18 in both football and hurling, alongside four adult teams: Junior Football, Junior Hurling, Intermediate Hurling, and Senior Football.

HWH Bunclody benefits from a strong volunteer and coaching structure, with 52 mentors actively involved across all teams. This reflects a strong commitment to player development, coaching, and community participation throughout the club.

The club's governance and operational structures are also well established. The 2026 Executive Committee consists of 20 members, supported by 8 active sub-committees covering areas such as coaching, underage development, player welfare, strength and conditioning, pitch maintenance, and club administration. These committees play a vital role in supporting the continued growth, organisation, and sustainability of the club.

Methodology

The HWH Bunclody Strategic Action Plan 2026–2028 was developed through a structured and collaborative consultation process designed to reflect the views, priorities, and ambitions of our members and the wider club community. The process sought to ensure that the strategy would not only provide clear direction for the next three years, but also remain practical, achievable, and rooted in the identity and values of HWH Bunclody.

The strategy development process centred around two dedicated consultation workshops held in FCJ Bunclody during January and February 2026. These workshops brought together club officers, coaches, players, volunteers, and members from across the club to discuss the current position of HWH Bunclody and identify the key priorities required to support future growth and sustainability.

The first consultation event focused on:

- Communication, PR & Culture
- Coaching & Games Development

The second consultation event focused on:

- Finance & Fundraising
- Infrastructure & Facilities
- Each workshop followed a structured format which included:
- An overview of the strategic planning process



- Discussion on the club's mission, vision, and core values
- Theme-based group workshops
- Group feedback sessions.
- Open-floor discussion and member contributions

Participants were encouraged to identify practical and measurable actions that could realistically be delivered over the lifetime of the strategy. Discussions focused not only on immediate operational needs, but also on the long-term development of the club, including governance, facilities, coaching structures, financial sustainability, inclusivity, volunteer development, and community engagement.

A recurring objective throughout the consultation process was the strengthening of HWH Bunclody's culture. Significant emphasis was placed on improving community integration across all areas of the club, strengthening links between adult and underage sections, supporting volunteerism, and ensuring the club remains welcoming, inclusive, and community-focused for all members and families. The consultation process also agreed on the club's mission, vision and the club's core values. These had been previously worked on by the HWH Club Committee in 2025.

Following both consultation events, all feedback, proposals, and recommendations were reviewed and consolidated into the final Strategic Action Plan. Actions were prioritised based on impact, feasibility, sustainability, and alignment with the long-term vision of the club.



Strategy Meeting January 2026

This methodology ensured that the Strategic Action Plan was informed by the experiences and perspectives of those most involved in the club, while also providing a clear and realistic roadmap for the continued development of HWH Bunclody GAA Club over the period 2026–2028. Many of the detailed ideas/suggestions are listed in Appendix A and were used to form the overarching actions across the four themes.



Mission, Vision and Values

HWH Bunclody GAA Club Mission

HWH Bunclody GAA Club aspires to be a modern, innovative, sustainable community-based and volunteer-led club, which provides a community-based outlet so that as many as possible participate in Gaelic games, Irish language and culture, for as long as possible.

HWH Bunclody GAA Club Vision

To promote Gaelic games at all age levels, provide our club members and supporters with lifelong engagement in cultural and sporting activities and play a central and positive role in our local community.

HWH Bunclody GAA Club Core Values

- . Respect
- . Teamwork & Volunteerism
- . Integrity
- . One Club
- . Self-driven improvement
- . Commitment



High-Level Goal

To build a unified, inclusive, financially sustainable, and high-performing club with strong community roots, structured coaching pathways, modern facilities, and clear governance, we are basing it on four strategic pillars.

1. Communication, PR & Culture
2. Coaching & Games Development
3. Finance & Fundraising
4. Infrastructure & Facilities

1. Communications PR & Culture

#	Action	Group	2026	2027	2028
1	Establish Social Committee	Executive	Q3		
2	Adult– Underage Buddy System	Coaching	Q2/Q3 Launch	Expand	Embed
3	Centralised Pitch Booking System	Executive/Facilities		Q2	
4	Launch Monthly Newsletter	PRO/Comms		Q1	Ongoing
5	Lotto Revamp	Finance	Q4	Optimise	Grow



2. Coaching and Games Development

#	Action	Group	2026	2027	2028
1	Establish Coaching Committee	Executive	Q2		
2	Underage Skills Assessment System	Coaching	Launch Q3	Ongoing	Ongoing
3	Easter Bootcamp (Annual)	Coaching	Q2	Annual	Annual
4	School Hurling Programme Expansion	GamesDev	Q2-Q3	Expand	Sustain
5	S&C Long-Term Athlete Plan	Coaching/S&C	Q4 Launch	Expand	Mature



HWH Bunclody win the U16 Shield.





SlaneyHarriers win the Minor Hurling Final 2025

3. Finance & Fundraising

#	Action	Group	2026	2027	2028
1	Establish Finance Committee	Executive	Q3		
2	Establish Governance	Finance	Q3		
3	Establish Fundraising Committee	Executive	Q1		
4	Annual Budget & Financial Targets	Finance	Q2	Annual	Annual
5	Grant Application Programme	Finance	Q3–Q4	Annual	Annual
6	Broaden Membership Base	Executive	Q1	Expand	Expand



4. Infrastructure & Facilities

#	Action	Group	2026	2027	2028
1	Floodlights Installation	Facilities	Q3		
2	Annual Maintenance Plan	Facilities	Q3	Annual	Annual
3	Dressing Room Upgrade	Facilities		Plan in Q2	
4	Phase 1 Development (Gym Priority)	Executive/Facilities		Q1	
5	Facilities Succession Plan	Executive			Q4



Juvenile Tournament in our Indoor Arena in early 2026



Facilities Information Night



Conclusion

The HWH Bunclody GAA Club Strategic Vision & Action Plan 2026–2028 represents a significant step forward in the continued development of our club, our people, and our community. Built through consultation, collaboration, and shared ambition, this strategy provides a clear roadmap to strengthen every aspect of club life over the next three years.

The plan recognises the proud history and traditions that have shaped HWH Bunclody, while also acknowledging the need to evolve and modernise in response to the opportunities and challenges facing clubs today. Our future success will depend not only on achievements on the field, but on the strength of our culture, our volunteer base, our governance structures, and our ability to create a welcoming and inclusive environment for all.

Across the four strategic pillars — Communication, PR & Culture; Coaching & Games Development; Finance & Fundraising; and Infrastructure & Facilities — this strategy sets out practical and achievable actions designed to support sustainable growth and long-term success. The establishment of stronger coaching structures, improved communication systems, enhanced facilities, and sustainable financial planning will help ensure that HWH Bunclody continues to thrive both on and off the pitch.

Most importantly, this strategy reinforces the principle of “One Club.” Every player, volunteer, coach, parent, sponsor, supporter, and community member has a role to play in shaping the future of HWH Bunclody. The strength of the club has always come from the commitment and generosity of its people, and that spirit will remain central to everything we do.

By working together, embracing innovation, and remaining grounded in our core values of respect, teamwork, integrity, commitment, and volunteerism, HWH Bunclody can continue to grow as a vibrant, ambitious, and community-driven club for future generations.

The foundations are strong. The vision is clear. The future of HWH Bunclody is in our hands.



Appendix A: Ideas & Suggestions from the two consultation meetings

Theme 1 – Communication, PR & Culture

Team Support & Club Unity

1. Concern raised about teams operating in isolation rather than supporting each other.
2. Suggested stronger cross-team involvement, e.g., families attending more club matches and adult players helping at underage training or games.
3. Emphasis on building better connections and fostering a “one club” culture.
4. Proposal for a rota system where different adult players attend Coiste training sessions to build early connections. Establishing a formal adult-to-underage mentor programme to:
5. Build relationships across the club.
6. Support player development.
7. Strengthen club culture and identity.
8. Importance of continued non-alcohol social events to keep younger players engaged.
9. Adult training for all
10. Buddy system to help younger players travel to training and matches with senior players.
11. Young players require a shared space to bond with senior players.
12. Discussion on integrating younger players into the adult setup in ways that don't revolve around alcohol.

Stronger Links with Underage Players

1. Encourage bringing underage teams to adult club and Wexford matches to give younger players role models, especially those without parental support for attending games.
2. Coiste teams do a warmup with the adult teams.

Communication Improvements

1. Discussion on using WhatsApp groups (similar to Racing 795) to reach all members, especially those not on social media or the club app.
2. Investigate communication to the wider community in our area?
3. WhatsApp\Text messaging highlighted as an essential tool for reaching older members who may not use social media or the club app.
4. monthly club newsletter on activities and events.
5. weekly pitch schedule
6. Centralised view of the booking slots in pitches and indoor
7. Centralised system for match reports
8. Alternative comms to WhatsApp for juveniles



9. A parent or designated admin for each team could be responsible for submitting reports.
10. Investigate the Presli app.
11. Communicating with all communities in Bunclody, including sharing information in multiple languages where appropriate, to encourage broader participation in the club
12. Promote club facilities for rent—such as through social media advertising, especially during periods of poor weather—to increase rental income.
13. Communicate that the Model County contributions sold via the patronage be returning to the club.

Community\ Supporter Engagement

1. Highlighted the importance of organising community events to involve the wider community.
2. Organise a supporter bus for matches.

Strengthening club community & embracing Inclusivity & cultural diversity

1. Establish a formal social committee.
2. Organise day trips to weekend activities.
3. Emphasis on hosting events that actively include and celebrate diverse cultural groups.
4. build a more welcoming club environment.
5. Recommendation to introduce a Social Club Appreciation Night
6. Introduce “Dads & Lads” football kick about or a hurling puck-around.
7. Engage wider community groups, including members of the Polish community, particularly within underage teams, to strengthen inclusivity and broaden the club’s base.

Standardised Club Merchandise

1. Establish a Club Merchandise Committee
2. Establish a standardised merchandise and kit offering.

Lotto Revamp

1. Review the club lotto with the aim of boosting participation and sales.



Theme 2 – Coaching and Games Development

Hurling in Schools

1. Concern raised about how to increase hurling participation and visibility during school hours.
2. Proposal to run lunchtime hurling leagues between local schools (e.g., OLOL NS vs. Kilmyshall NS).
3. Provide more help to George in school coaching.
4. Possibility of involving:
 5. Club coaches.
 6. Retired club members with available time.
 7. Goal is to strengthen school–club links and improve coaching capacity.
8. Reinforced the importance of maintaining a strong link between the club and local schools.
 - o Providing better equipment.
 - o Enhancing the quality of the club's current input.
 - o Goal is to make school–club collaboration more effective.

Coaching Structures & Staffing

1. Strong recommendation to establish a club coaching committee rather than relying on a single individual. A committee approach would improve coordination, consistency, and long-term planning.
2. Provide a budget for resources.
3. Large numbers attending Heroes sessions—Use of GPO at Hereros might have greater impact.
4. Suggestion to study clubs that were traditionally weaker but have successfully rebuilt strong underage structures.
 - o Aim is to identify practical strategies that could be replicated.
 - o Easter full-day youth boot camp
 - o Would involve intensive coaching, fun activities, and high participation.
5. Proposal to run internal coaching clinics to upskill current coaches.
6. Suggestion to bring in external coaches a few times per year to introduce fresh ideas and best practices.
7. Emphasis on making better use of the existing expertise within the club.
8. Recommendation that at least one coach from the coaching group stays with the same team for the following season to ensure continuity, stronger relationships, and more consistent player development.
9. Open the indoor in the off season at weekends for non-structured puck/kick rounds.
10. Proposal to strengthen in-house coaching, using a coach-to-coach model where experienced coaches mentor others.



11. each team sets clear goals at the start of the season. Encouraged as a way to create focus, structure, and accountability.
12. Concern expressed about whether a structured development plan exists for weaker or late-developing players.
13. Emphasis on ensuring every child has a pathway to improve.
14. Add more mentors to each underage team. This would:
 - o Support current coaches.
 - o Create a stronger pipeline of future managers and lead coaches.
15. Recommendation that all underage teams (especially U8, U10, U12) complete:
 - o Start-of-year skills assessment.
 - o Mid-year review.
 - o End-of-year assessment.

Coaching Pathway

1. Emphasis on providing more on-the-ground support for coaches, including:
 - o Attending matches to guide them.
 - o Supporting trainers so they can learn practical coaching skills “on the job.”
2. Question raised about whether new underage coaches fully understand the club’s player pathway.
3. Need identified for better communication and onboarding for new coaches.

Underage Development Initiatives

1. Proposal to run Easter camps for underage players.
2. Suggestion to offer club merchandise packs as part of these camps to boost engagement and identity.

Incentivising Training

1. Idea to maintain a central attendance log.
2. Players with strong attendance could receive awards or recognition.

Parent–Coach Mediation

1. Proposal to appoint a parent representative for each underage group.
2. This person would act as a moderator between parents and the manager, reducing pressure on coaches.
3. Provide an info night for parents on how they can help their children improve, in the lawn or on the green.
4. Encourage parents and children to attend club games to build stronger community engagement.



5. Idea to run mini games at half-time during adult matches to:
6. Give younger players a fun experience.
7. Increase family attendance.
8. Strengthen the connection between underage and adult teams.

Hardship Awareness

1. Suggestion to introduce a hardship support for families who may struggle with costs.
2. Aim is to ensure financial barriers do not prevent participation.

Strength & Conditioning (S&C)

1. Build on the structured S&C programmes within the club.
2. Develop long-term athletic development among the young age groups.

Centralised Training Resources

1. Proposal to create a centralised drive for all training plans.



Theme 3: Finance & Fundraising Theme

1. The club should consider establishing a Finance Committee to support the current Treasurer, distribute workload, and ensure a succession plan is in place to transfer knowledge.
2. Project-based fundraising does not conflict with or dilute the fundraising required for day-to-day club operations.
3. Financial planning by developing annual budgets, setting financial targets, and tracking performance throughout the year.
4. Broaden the membership base to attract new members.
5. Generate clear, public-facing overview of the costs involved in running the club such as operational costs: grounds maintenance; Coiste expenses; and S&C costs.
6. Run low-cost, low-profit, community-focused events, reinforcing that not all activities need to be revenue-driven; some should prioritise community connection and participation.
7. Introduce novel and distinctive fundraising ideas, drawing inspiration from initiatives that have proven successful in other clubs, such as a movie night or hosting a concert.
8. Incentivise Coiste players/parents to sell Model County tickets, potentially offering discounts on club gear or similar rewards.
9. Establish a dedicated fundraising committee that operates across all codes—GAA, LGFA, and Camogie—and highlighted the potential benefits of a unified, cross-club approach.
10. Pursue grant funding, as these opportunities require relatively low effort for potentially high return - there may be up to 17 grants available to GAA clubs, highlighting significant untapped potential.
11. Review and raise Coiste membership fees, as currently too low, considering the service provided.



Theme 4: Infrastructure (Facilities)

1. Develop an annual maintenance plan to ensure all pitches remain in excellent condition.
2. Introduce community-focused initiatives that encourage parents to stay involved and engaged while at the grounds.
3. Several potential development projects were discussed, including:
 - o Installing solar panels on the shed
 - o Upgrading to three-phase power
 - o Creating spectator viewing space in the indoor arena
 - o A coffee dock and seating area to enhance the social environment in the new development.
 - o Converting the bottom pitch into an Astro surface
 - o Investigate the installation of floodlights on the second pitch.
 - o Installation of floodlighting and an Astro surface at the hurling wall, to improve year-round usability.
 - A ball-stop net above the wall.
 - Target markings on both the hurling wall and the indoor arena wall
 - Upgraded fencing, as many sliotars are currently being lost.
4. The dressing rooms need to be brought to a higher standard, particularly in terms of changing facilities, showers, and ongoing maintenance.
5. Investigate the usage of the old dressing rooms for older - youth-focused facility, including a padel court.
6. Additional storage space is required, especially for the Hero training equipment and needs to be considered as part of the new development design.
7. Improved signage around the grounds is needed to direct visitors to toilets, dressing rooms, and other key facilities.
8. Ensure the use of the scoreboard's is more accessible.
9. Review dimensions of the bottom pitch and investigate walking track redesign considering the new development.
10. It was suggested that the gym should be included in Phase 1 of the development, as it is one of the main benefits of the club patronage scheme.
11. Future-proof the maintenance of the club grounds, ensuring a clear succession plan is in place as new personnel take over as facility manager.
12. Investigate automate elements of grounds maintenance, reducing manual workload and improving long-term efficiency.



13. Once development is complete, toilet facilities are maintained to a consistently high standard, reflecting the quality expected by members and visitors.
14. Create a “how-to-use” document, to guide team management on:
 - o Turning on lights
 - o Operating generators
 - o Turning on the hot water
 - o This could be supported by a training night.
15. Organise swap shops—where hurls, helmets, boots and other gear can be recycled and passed on to new members- a community-friendly initiative.
16. Produce a clear contact person per role outlining who to call for opening facilities, lock codes, booking the indoor or pitches.

